



# How to Strategically Expand Carrier Capacity

Tommy Barnes

President, project44



# Navigating a Challenging Supply Chain Environment

Increased demand and tight capacity during one of the busiest peak seasons ever recorded is impacting everyone

- Congestion
- Lack of visibility
- Siloed information
- Operational complexity
- Impacts to productivity & service delivery



# Visibility Has Become Critical to Your Success

► **Fast, predictable shipping has become a “must have”**

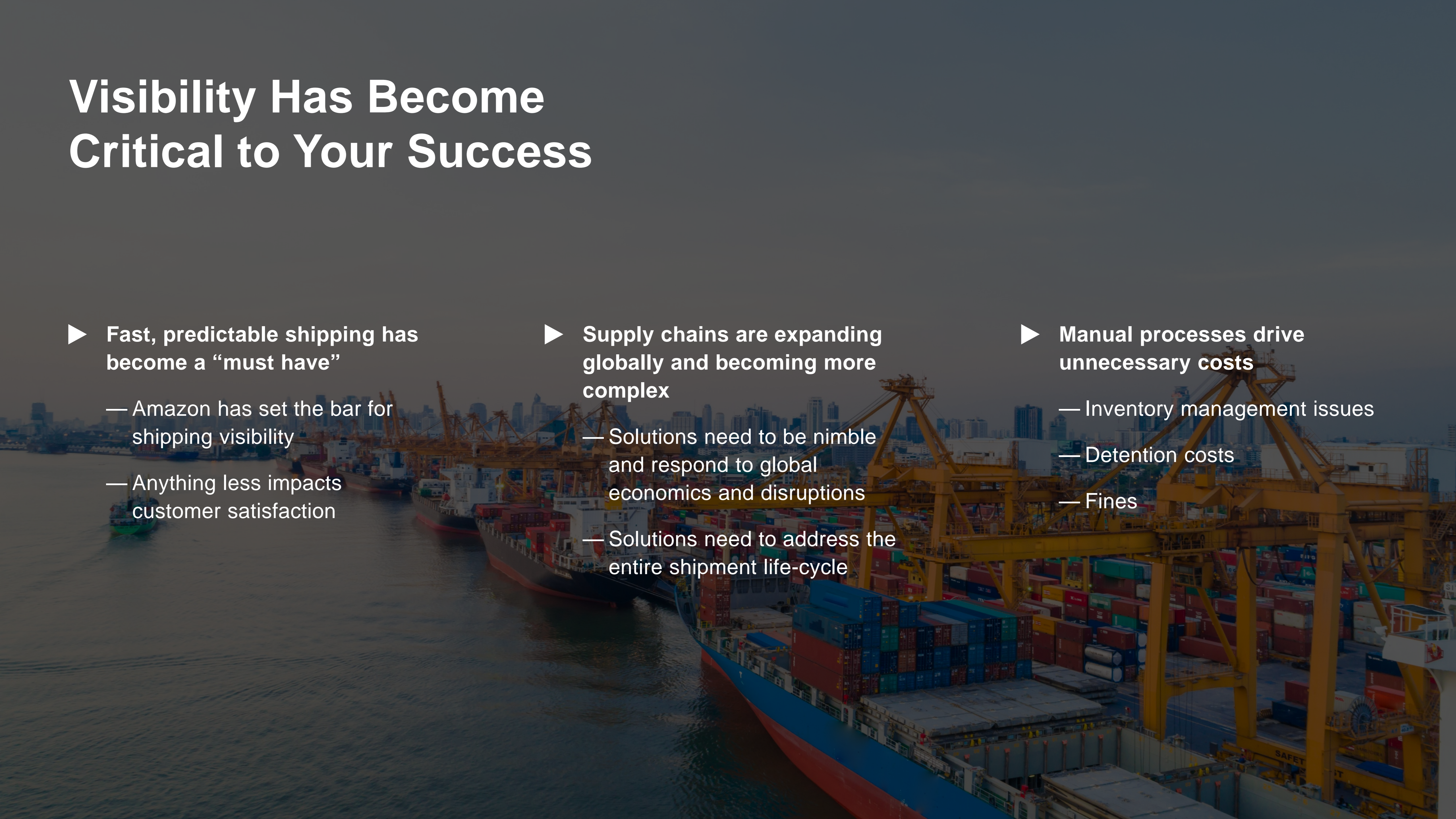
- Amazon has set the bar for shipping visibility
- Anything less impacts customer satisfaction

► **Supply chains are expanding globally and becoming more complex**

- Solutions need to be nimble and respond to global economics and disruptions
- Solutions need to address the entire shipment life-cycle

► **Manual processes drive unnecessary costs**

- Inventory management issues
- Detention costs
- Fines



# Create the Next-Generation of Visibility with High-Quality Data

## Manual Tracking

- EDI, Phone, Email, & Fax based solutions for Tracking

## Manual Tracking with Connection to the Shipment

- GPS / ELD / EDI driven solutions for Tracking
- One-way data flows

## Beyond Tracking

### The Advanced Visibility Platform

- Automate the entire shipment life-cycle and see accurate and predictive Tracking and Events
- A scalable and modular platform based on real-time two-way connectivity methods (APIs)
- High-quality data drives digital transformation and a control tower solution

# Become a Shipper of Choice

Demand is outstripping supply at an alarming rate. Shippers are trying to effectively increase the desirability of their freight, streamline their supply chains, and reduce costs to become preferred partners.

- **Pay carriers in full, quickly**
- **Keep drivers moving. Reduce dwell time.**
- **Offer more flexible hours**
- **Accurately forecast daily volumes and lead times**
- **Utilize full capacity of trailers**
- **Share data & KPIs with carriers**
- **Ensure driver friendly practices like time management and basic amenities**
- **Form strategic relationships**

# Who is project44?

project44 is the world's leading Advanced Visibility Platform for shippers and third-party logistics firms.

Our customers are able to connect, automate, and provide visibility into key transportation processes.

▶ Well Funded: World-class investors, \$90M+ invested to date

▶ Headquartered in Chicago USA

▶ Named #1 hottest startup in Chicago in 2018

▶ Named 2018 Freight.Tech 25 Award Winner

▶ 200 team members with plans to significantly grow to in 2019

▶ 250+ customers worldwide

▶ Named Gartner Supply Chain Cool Vendor in 2017

1 second

data update frequency

175,000

international carriers  
connected

92%

global ELD / Telematic  
Device Coverage

57

TMS Partnerships /  
Integrations

4 weeks

average go-live

# Let Your Customers Know Their Data is Safe and Secure

project44's premier partnerships are built on trust and excellence in service. We partner with the best to provide true visibility in all modes.



project44 is the first and only technology provider in FedEx Freight's API Integration Program, allowing us to distribute FedEx Web Services.

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FedEx Freight is 20% of the LTL market.



Old Dominion Freight Line relies on project44's advanced visibility platform to improve internal efficiencies and provide greater customer satisfaction

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Old Dominion Freight Line is the 2nd largest public trucking company in the US.



As a Virtual Load View partner of Omnitrac, users can immediately start tracking loads through an accelerated carrier implementation process.

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Omnitrac is the largest ELD provider with 30% of the domestic ELD market share.



p44 powers the J.B. Hunt Marketplace to deliver real-time, multimodal visibility (including: Truckload, Refrigerated, Flatbed, Intermodal, Less-than-Truckload, and Rail).

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J.B. Hunt is 31% of the intermodal capacity.



*“By incorporating dynamic factors like weather and traffic into predictive delivery assessments and allowing for the robust customization of alert messages, the project44 platform delivers real-time ETA insights, enables more proactive business decisions, and is helping us perfect the delivery experience for our customers.”*

**Dirk Martin**

Senior Director of Transportation, Univar



*"With project44, we take a step closer to providing a more visible and reliable port-to-door ecosystem.*

*We can seamlessly and instantly connect transportation data from railroad networks, yards, intermodal terminals, and maritime ports into a single transportation management workflow."*

**Jennifer Schopfer**

Vice President and General Manager,  
GE Transportation Transport Logistics

# Thank You



project44 is the world's leading advanced visibility platform for shippers and third-party logistics firms. project44 connects, automates and provides visibility into key transportation processes to accelerate insights and shorten the time it takes to turn those insights into actions.

312.376.8883  
info@p-44.com  
222 W. Merchandise Mart Plaza  
Suite 1744  
Chicago, IL 60654